



# A WORD FROM THE PRESIDENT....

Dear Middleburg Heights Business Community,

2020 is (finally) almost over. While we can look at the past 9 months and reflect on everything we have endured, I think we are all cautiously optimistic about 2021. By the time this year is over, we will have gone through a global pandemic, a restructuring of social and business norms, economic disruption, social protests, a unique presidential election, numerous Zoom meetings, and murder hornets. With 3 months left, who knows what else we can add to the list, though hopefully we will all have some positive items to add by year's end.

As members of our business community look ahead to planning for 2021, The Middleburg Heights Chamber of Commerce is proud to present the 2021 Middleburg Heights Community Magazine. The magazine will promote a message of moving forward as a business and a community and will be distributed to over 11,000 businesses and households. A digital version will also be available and promoted. Special rates will be available for restaurants and nonprofits as these are the businesses most heavily effected during the pandemic. Chamber Members can take advantage of deep discounts on advertising, which, in many cases, are more than the cost of a Chamber membership. If you are not a current member, this would be the perfect time to join. We cannot change what 2020 has brought our way, but we can react and plan for what will hopefully be a very different and hopefully better 2021.

If you have any questions regarding Community Magazine or Chamber membership, please reach out to me. While in person lunch meetings are postponed indefinitely, there are numerous benefits the Chamber has to offer you as a business within Middleburg Heights. Find out what they are by reaching out.

Best regards,

A handwritten signature in black ink, appearing to read 'Alin Catrina'. The signature is fluid and cursive, with a long horizontal stroke at the end.

Alin Catrina